CONTRACT



And:

American Media Advocacy Group 815 Slaters Lane Alexandria, VA 22314 **USA**

	Contract / Revision			Alt Order #	
	799925	/		06251385	
Product					
CONG LEADERSHIP FUN	D				
Contract Dates	Estimate #				
09/14/12 - 09/20/12	2873				
Advertiser			Or	iginal Date	Revision /
Cong. Leadership Fund			C	08/06/12	/ 08/06/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	woio	Teresa	Dif	furia	Telerep-Philade
	Special Hand	ling			
	Demographic				
	Adults 35+				

Advertiser Code

251

Product Code

454

Advertiser Ref

IDB#

Agency Ref

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WOIO 09/14/12 09/14/12 Action News at 11p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	11-1135p <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00
2 WOIO 09/14/12 09/14/12 David Letterman Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	1135p-1238a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
3 WOIO 09/14/12 09/14/12 Craig Ferguson Start Date	1235a-138a <u>Rate</u> \$350.00	:30	NM 2	\$700.00
4 WOIO 09/14/12 09/14/12 Action News at Noon Start Date	12-1230p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
5 WOIO 09/14/12 09/14/12 Action News at 4p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 2 2	4-5p <u>Rate</u> \$750.00	:30	NM 2	\$1,500.00
6 WOIO 09/14/12 09/14/12 Action News at 5p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122 2	5-6p <u>Rate</u> \$775.00	:30	NM 2	\$1,550.00
7 WOIO 09/14/12 09/14/12 Action News at 6p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	6-630p <u>Rate</u> \$900.00	:30	NM 1	\$900.00
8 WOIO 09/14/12 09/14/12 Action News at 6a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122 2	6-7a <u>Rate</u> \$300.00	:30	NM 2	\$600.00
9 WOIO 09/14/12 09/14/12 The Insider Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	7-730p <u>Rate</u> \$3,000.00	:30	NM 1	\$3,000.00
10 WOIO 09/17/12 09/17/12 Action News at 11p Start Date Week: 09/17/12 End Date 09/23/12 Weekdays 1 1 Spots/Week	11-1135p <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00
11 WOIO 09/17/12 09/17/12 David Letterman Start Date End Date Weekdays Spots/Week	1135p-1238a <u>Rate</u>	:30	NM 1	\$750.00

Contract Agreement Between: Print Date 08/06/12 Page 2 of 5



	Contract / Revision	Alt Order #
	799925 /	06251385
Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	CONG LEADERSHIP	FU 2873

Advertiser	Original Date / Revision		
Cong. Leadership Fund	08/06/12 / 08/06/12		

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$750.00				
12 WOIO 09/17/12 09/17/12 Craig Ferguson	1235a-138a	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 2 2	Rate \$350.00				
13 WOIO 09/17/12 09/17/12 Action News at Noon	12-1230p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$800.00				
14 WOIO 09/17/12 09/17/12 Action News at 4p	4-5p	:30	NM	2	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 2 2	<u>Rate</u> \$750.00				
15 WOIO 09/17/12 09/17/12 Action News at 5p	5-6p	:30	NM	2	\$1,550.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 2 2	<u>Rate</u> \$775.00				
16 WOIO 09/17/12 09/17/12 Action News at 6p	6-630p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$900.00				
17 WOIO 09/17/12 09/17/12 Action News at 6a	6-7a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 2 2	<u>Rate</u> \$300.00				
18 WOIO 09/17/12 09/17/12 M-F 7-730p	7-730p_	:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate \$3,000.00				
19 WOIO 09/15/12 09/15/12 11p-12a	11p-12a	:30	NM	2	\$2,000.00
Start Date Week: 09/10/12End Date 09/16/12Weekdays 2-Spots/Week 2	<u>Rate</u> \$1,000.00				
20 WOIO 09/15/12 09/15/12 7-8p	7-8p	:30	NM	2	\$1,500.00
Start Date Week: 09/10/12 End Date 09/16/12 Weekdays2- Spots/Week 2	<u>Rate</u> \$750.00				
21 WOIO 09/16/12 09/16/12 Browns Football	1-4p	:30	NM	1	\$30,000.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	Rate \$30,000.00				
22 WOIO 09/16/12 09/16/12 11p-12a	11p-12a	:30	NM	2	\$2,400.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 2 2	Rate \$1,200.00				
23 WOIO 09/16/12 09/16/12 SU Action News at 630p	630-7p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$850.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WOIO 09/10/12-09/16/12 SU Action News at 630p	Start/End Time 630-7p	Weekdays Length Rate Si :30 \$850.00	Type NM		
Credited Control 12 Control 12 Control 14 Co		.50 \$600.00	7 4707		
24 WOIO 09/16/12 09/16/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030a Rate	:30	NM	1	\$750.00
Week: 09/10/12	\$750.00				
25 WOIO 09/20/12 09/20/12 Thur Hour 3 Start Date End Date Weekdays Spots/Week	10-11p Rate	:30	NM	1	\$5,250.00
Week: 09/17/12	\$5,250.00				
26 WOIO 09/20/12 09/20/12 Action News at 11p Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	1	\$1,400.00
Week: 09/17/12 End Date Weekdays Spots/Week 1 1	\$1,400.00				

Contract Agreement Between: Print Date 08/06/12 Page 3 of 5



	Contract / Revision	Alt Order #
	799925 /	06251385
Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	CONG LEADERSHIP FU	2873

Advertiser	Original Date / Revision
Cong. Leadership Fund	08/06/12 / 08/06/12

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	00	NIM	#4 500 00
27 WOIO 09/20/12 09/20/12 David Letterman Start Date End Date Weekdays Spots/Week	1135p-1238a Rate	:30	NM 2	\$1,500.00
Week: 09/17/12 09/23/122 2	\$75 0.00			
28 WOIO 09/20/12 09/20/12 Craig Ferguson Start Date End Date Weekdays Spots/Week	1235a-138a Rate	:30	NM 2	\$700.00
Start Date Week: 09/17/12End Date 09/23/12Weekdays 2Spots/Week 2	\$350.00			
29 WOIO 09/20/12 09/20/12 Action News at Noon	12-1230p	:30	NM 1	\$800.00
Start Date Week:End Date 09/17/12Weekdays 09/23/12Spots/Week 1	<u>Rate</u> \$800.00			
30 WOIO 09/20/12 09/20/12 Action News at 4p	4-5p	:30	NM 2	\$1,500.00
Start Date	<u>Rate</u>			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Week: 09/17/12	\$750.00		N114	04 550 00
31 WOIO 09/20/12 09/20/12 Action News at 5p Start Date End Date Weekdays Spots/Week	5-6p Rate	:30	NM 2	\$1,550.00
Week: 09/17/12 09/23/122 2	\$77 5 .00			
32 WOIO 09/20/12 09/20/12 Action News at 6p	6-630p	:30	NM 1	\$900.00
Start Date Week: 09/17/12End Date 09/23/12Weekdays 1Spots/Week 1	<u>Rate</u> \$900.00			
33 WOIO 09/20/12 09/20/12 Action News at 6a	6-7a	:30	NM 2	\$600.00
Start Date Week:End Date 09/17/12Weekdays 09/23/12Spots/Week 	<u>Rate</u> \$300.00			
34 WOIO 09/20/12 09/20/12 M-F 7-730p	7-730p	:30	NM 1	\$3,000.00
Start Date	Rate	.50	NIVI	ψ5,000.00
Week: 09/17/12 09/23/121 1	\$3,000.00			
35 WOIO 09/20/12 09/20/12 Thur Hour 2 Start Date End Date Weekdays Spots/Week	9-10P Rate	:30	NM 1	\$5,250.00
Week: 09/17/12	\$5,250.00		i	
36 WOIO 09/18/12 09/18/12 Tue Hour 3	10-11P	:30	NM 1	\$4,250.00
Start Date Week: 09/17/12	<u>Rate</u> \$4,250.00			
37 WOIO 09/18/12 09/18/12 Action News at 11p	11-1135p	:30	NM 1	\$1,400.00
Start Date	<u>Rate</u>		l	
Week: 09/17/12	\$1,400.00 1135p-1238a	.20	NIM 4	Ф 7 ГО ОО
38 WOIO 09/18/12 09/18/12 David Letterman Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$750.00
Week: 09/17/12 09/23/12 -1 1	\$75 0.00			
39 WOIO 09/18/12 09/18/12 Craig Ferguson Start Date End Date Weekdays Spots/Week	1235a-138a Rate	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	\$35 <u>0.00</u>			
40 WOIO 09/18/12 09/18/12 Action News at Noon	12-1230p	:30	NM 1	\$800.00
Start Date Week: 09/17/12End Date 09/23/12Weekdays - 1 1Spots/Week	<u>Rate</u> \$800.00			
41 WOIO 09/18/12 09/18/12 Action News at 4p	4-5p	:30	NM 2	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate	.55		+ 1,000.00
Week: 09/17/12	\$750.00) II -	04 5=0.05
42 WOIO 09/18/12 09/18/12 Action News at 5p Start Date End Date Weekdays Spots/Week	5-6p Rate	:30	NM 2	\$1,550.00
Week: 09/17/12	\$775.00			
43 WOIO 09/18/12 09/18/12 Action News at 6p	6-630p	:30	NM 1	\$900.00

Contract Agreement Between: Print Date 08/06/12 Page 4 of 5



	Contract / Revision	Alt Order #
	799925 /	06251385
Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	CONG LEADERSHIP	FU2873

Advertiser	Original Date / Revision
Cong. Leadership Fund	08/06/12 / 08/06/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	Rate \$900.00				
44 WOIO 09/18/12 09/18/12 Action News at 6a	6-7a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -2 2	<u>Rate</u> \$300.00				
45 WOIO 09/18/12 09/18/12 M-F 7-730p	7-730p	:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	Rate \$3,000.00				
46 WOIO 09/18/12 09/18/12 Tue Hour 1	8-9P	:30	NM	1	\$8,500.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	Rate \$8,500.00				
47 WOIO 09/19/12 09/19/12 Wed Hour 3	10-11p	:30	NM	0	\$0.00
Week: O9/17/12 End Date 09/23/12 Weekdays - 1 1 Spots/Week 1	Rate \$5,500.00				
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u>	Type		
1 WOIO 09/17/12-09/23/12 Wed Hour 3 Credited	10-11p	W :30 \$5,500.00	NM		
48 WOIO 09/19/12 09/19/12 Action News at 11p	11-1135p	:30	NM	1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$1,400.00				
49 WOIO 09/19/12 09/19/12 David Letterman	1135p-1238a	:30	NM	1	\$750.00
Start Date Weeki: 09/17/12 09/23/12 Weekdays Spots/Week	<u>Rate</u> \$750.00				
50 WOIO 09/19/12 09/19/12 Craig Ferguson	1235a-138a	:30	NM	2	\$700.00
Week: O9/17/12 End Date 09/23/12 Weekdays -2 Spots/Week 2	<u>Rate</u> \$350.00				
51 WOIO 09/19/12 09/19/12 Action News at Noon	12-1230p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$800.00				
52 WOIO 09/19/12 09/19/12 Action News at 4p	4-5p	:30	NM	2	\$1,500.00
Start Date Week: 09/17/12 09/23/12 Weekdays Spots/Week	<u>Rate</u> \$750.00				
53 WOIO 09/19/12 09/19/12 Action News at 5p	5-6p	:30	NM	2	\$1,550.00
Week: O9/17/12 End Date 09/23/12 Weekdays -2 Spots/Week 2	<u>Rate</u> \$775.00				
54 WOIO 09/19/12 09/19/12 Action News at 6p	6-630p_	:30	NM	1	\$900.00
Week: O9/17/12 End Date 09/23/12 Weekdays 0-1 Spots/Week 1-1	<u>Rate</u> \$900.00				
55 WOIO 09/19/12 09/19/12 Action News at 6a	6-7a	:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 2 2	Rate \$300.00				
56 WOIO 09/19/12 09/19/12 M-F 7-730p	7-730p	:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate \$3,000.00				
57 WOIO 09/19/12 09/19/12 Wed Hour 1	8-9p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate \$6,500.00				
Spot Ch Date Range Description 1 WOIO 09/17/12-09/23/12 Wed Hour 1	Start/End Time 8-9p	<u>Weekdays</u> <u>Length</u> <u>Rate</u>	<u>Type</u> <i>NM</i>		
Credited	<u>0-эр</u>		I VIVI		
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Contract Agreement Between: Print Date 08/06/12 Page 5 of 5



	Contract / Revision	Alt Order #
	799925 /	06251385
Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	CONG LEADERSHIP FL	2873

Advertiser Original Date / Revision 08/06/12 08/06/12 Cong. Leadership Fund

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
D 58 WOIO 09/19/12 09/19/12 Wed Hour 2	9-10p	:30	NM	0	\$0.00
59 WOIO 09/14/12 09/14/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Week: $\overline{09/10/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$ $\overline{09/16/12}$	<u>Rate</u> \$1,00 0 .00				
60 WOIO 09/17/12 09/17/12 Mon Hour 3	10-11P	:30	NM	1	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	<u>Rate</u> \$6,000.00				
61 WOIO 09/17/12 09/17/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	<u>Rate</u> \$1,000.00				
62 WOIO 09/20/12 09/20/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	<u>Rate</u> \$1,000.00				
63 WOIO 09/18/12 09/18/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	<u>Rate</u> \$1,000.00				
64 WOIO 09/18/12 09/18/12 Craig Ferguson	1235a-138a	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	Rate \$350.00				
65 WOIO 09/19/12 09/19/12 CBS Soaps	1230-2p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 W 1	Rate \$1,000.00				
66 WOIO 09/19/12 09/19/12 Survivor Premiere	8-930p	:30	NM	1	\$6,500.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 W 1	Rate \$6,500.00				
67 WOIO 09/19/12 09/19/12 Big Brother Finale	930-11p	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 W 1	Rate \$3,500.00				
68 WOIO 09/16/12 09/16/12 Sun Action News at 7a	7-9a	:30	NM	4	\$2,000.00
Week: 09/10/12 End Date Weekdays Spots/Week 09/16/12S 4	<u>Rate</u> \$500.00				
N 69 WOIO 09/16/12 09/16/12 Sun Action News at 7a	7-9a	:30	NM	1	\$500.00
Start Date Week: 09/10/12End Date 09/16/12Weekdays SSpots/Week1	Rate \$500.00				
N 70 WOIO 09/18/12 09/18/12 Craig Ferguson	1235a-138a	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> \$350.00				
		Totals		92	\$140,500.00

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/20/12 92 \$140,500.00 \$119,425.00 Totals \$140,500.00 92 \$119,425.00

Signature:	Date:	